

# Carlos Andrés Llaña Ruz

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## SUMMARY

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I have a degree in Communication Sciences with a focus on Advertising from the University of Buenos Aires, where I specialized in audiovisual language. I have worked for more than 10 years in leading audiovisual productions in the region. With small but highly cohesive teams, I have worked with the Presidency of the Argentine Nation, directed the Rio Open Tennis, or been one of the directors of the Rio 2016 Olympics. I am constantly looking for technological innovation in the development of projects, I have a strong orientation towards a LEAN organization, compliance with commercial goals and maintaining relationships with the work team, clients and suppliers.

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## EXPERIENCE

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### Motion Designer

Chilevisión

September 2024 - Present, Santiago, Chile

- Animations and graphics for the Primer Plano program.
- Virtual and augmented reality for the Primer Plano stage.
- Development and continuous improvement of the graphic elements of Primer Plano.

### Artista Gráfico

Canal 13

March 2018 - July 2022, Santiago, Chile

- Animated graphics for the channel's press area, T13.
- Virtual and augmented reality for the T13 stage.
- Development and continuous improvement of the graphic elements of T13.

### Director Creativo

naGloria Río

January 2015 - January 2017, Rio de Janeiro, Brasil

- Lead the creative team to produce innovative and effective content.
- Develop and communicate the creative vision aligned with the brand strategy.
- Supervise and ensure consistency and quality in all visual and conceptual aspects of the projects.

### Post Producer Sr.

Ministerio de Cultura de la Nación Argentina

September 2010 - December 2014, Buenos Aires, Argentina

- Video post production for the series produced by the Ministry of Culture.
- VFX, and Motion Graphics for the Ministry's productions.
- Area management and strategic growth planning.

### Director de Arte

Global Mind 360

September 2009 - September 2010, Buenos Aires, Argentina.

- Art Director for national and European campaigns.
  - Supervising the quality and consistency of the delivered pieces.
  - Creative and aesthetic development for the campaigns.
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## PROJECTS

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### Teatroamil.tv

Festival Internacional Teatro a mil • [www.teatroamil.tv](http://www.teatroamil.tv) • July 2020 - November 2020

- Leading the web development team using Agile methodologies.
- In record time we created the first Netflix-type platform in the country.
- Along with directing the project I developed the Front-End.

### Conmebol Libertadores

Conmebol Libertadores • November 2019 - November 2019

- Development of Augmented Reality Application with Kinect sensor for the activation of the final of the Copa Libertadores 2019.
- Implementation and supervision of the development in Lima, Peru.
- Made in C# for windows, connected to a photo printer.

### Rio Open Tennis 2017

Sport Production Brazil SP2 • January 2025 - February 2017

- Cutting operation on the Tricaster 8000 for the Rio Open Tennis, 2017.
- Management of the camera crew during the broadcast.

- Equipment assembly, software setup, and start-up.

### **Olympics Games 2016**

Sport Production Brazil SP2 · June 2016 - July 2016

- Cutting operation on the Tricaster 8000 for the Olympic Games 2016.
- Management of the camera crew during the broadcast.
- Equipment assembly, software setup, and start-up.

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## **EDUCATION**

### **Bachelor's degree in Communication Sciences with a focus on advertising.**

Universidad de Buenos Aires · Buenos Aires, Argentina · 2007 - 2014

### **Postgraduate in Programming for the Scene National University Institute of the Arts (IUNA)**

Instituto Universitario Nacional de las Artes (IUNA) Argentina · Argentina · 2012

### **Bachelor's Degree in Hispanic Language and Literature**

Universidad de Chile · Santiago, Chile · 2001 - 2005

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## **COURSEWORK**

### **Advanced graphic designer in Viz Artist.**

Viz University · 2019

### **Path to Excellence in Project Management**

Universidad Católica de Chile · 2018

### **Advanced Operation, Tricaster 8000**

Pinnacle SP Brasil · 2017

### **Intermediate Operation, Tricaster 8000**

Pinnacle SP Brasil: · 2016

### **ECommerce Course**

Google, EOL España · 2016

### **Programming course in Processing**

ODDCG Argentina · 2014

### **Annual course in creativity and art direction**

Underground Argentina · 2009

### **Advanced After Effects course**

Centro de Investigación Cinematográfica · 2008

### **Screenwriting Techniques and Tools**

Centro Cultural Ricardo Rojas · 2008

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## **SKILLS**

Adobe Suite CC, Tricaster 8000, Viz Artist, Cinema 4D, Davinci Resolve. Javascript, processing - html + css. GCloud, Servidores LAMP.

Castellano, Inglés, Portugués